

AGENDA



Thursday, April 19, 2007

**Purchasing Office
RECOMMENDATION FOR COUNCIL ACTION****Item No. 23**

Subject: Authorize award and execution of a 36-month service contract with AUSTIN COMMUNITY RADIO/KAZI, Austin, TX, for radio broadcast services of the City Council meetings in an amount not to exceed \$163,200, with three 12-month extension options in an amount not to exceed \$60,000 per extension option, for a total contract amount not to exceed \$343,200.

Amount and Source of Funding: Funding in the amount of \$21,000 is available in the Fiscal Year 2006-2007 Operating Budget of the Public Information Office. Funding for the remaining 31 months of the original contract period and extension options is contingent upon available funding in future budgets.

Fiscal Note: There is no unanticipated fiscal impact. A fiscal note is not required.

For More Information: Vikie DeLuyck, MSW, Senior Buyer/974-2003.

Purchasing Language: Sole bid received.

MBE/WBE: This contract will be awarded in compliance with Chapter 2-9C of the City Code (Minority-Owned and Women-Owned Business Enterprise Procurement Program). No subcontracting opportunities were identified; therefore, no goals were established for this solicitation.

This contract will provide weekly radio broadcasts of the Austin City Council meetings. Austin Community Radio/KAZI shall broadcast City Council meetings starting at 12:00 pm with the Citizen's Communications. Other station activities may be broadcast during the Executive sessions or recess times. This radio station has a predominately African-American listenership. In addition, Austin Community Radio/KAZI is a minority-owned firm although not certified with the City for this specific service.

The solicitation set rates per council meeting instead of a flat monthly fee. The first year of the contract is not to exceed \$50,400; \$56,400 annually for the remainder of the 36-month initial period. Year 4, 5, & 6 are not to exceed \$60,000 per year.

MBE/WBE solicited: 6/1 MBE/WBE bid: 0/0 PRICE ANALYSIS a. Sole bid. This has been solicited to the public several times and no other vendors have responded. b. Thirty-one notices were sent, including six MBEs and one WBE. Four solicitations were issued, with no response from the MBE/WBEs. One bid was received. c. This is the first time this service was solicited at a per meeting rate; therefore, there is no pricing history available.

APPROVAL JUSTIFICATION a. Sole bid. b. The Purchasing Office concurs with the Public Information Office Department's recommended award. c. Advertised in the Austin-American Statesman and Internet.